



# **Business First Partnership**

A DIFFERENT CLASS OF TRAVEL MANAGEMENT

SUSTAINABILITY MISSION STATEMENT

# Sustainability Mission Statement

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At Business First Partnership we care deeply about reducing the impact of travel on the planet. We are dedicated to taking a sustainable approach in all that we do and to empowering business travellers to minimise their environmental footprint.

The UN Sustainable Development Goals provide a guiding framework for our approach, in particular the four key goals of:

- Climate Action
- Good Health & Well-Being
- Gender Equality
- Decent Work & Economic Growth

## We pledge:

### 1. Promoting Eco-Conscious Travel

...to actively promote travel processes and business travel options that will help our clients leave behind a smaller carbon footprint. We will also work with partners to deliver carbon footprint and offsetting solutions as part of a carbon reduction strategy.

### 2. Leading by Example

... that sustainability is more than a service we provide – it's a core value of the business. Our operations are guided by sustainable principles including hybrid working to minimise energy consumption and carbon emissions.

### 3. Putting People First

... that the health and wellbeing of our staff will always be a priority. We actively support diversity, equal opportunities and good mental health. Gender equality and flexible working are key business principles of ours, which we deliver in a range of ways, including promoting women to senior positions and employing working parents.

### 4. Prioritise Efficiency and Innovation

... that our team are dedicated to optimising travel processes to save time, conserve resources and reduce waste. By embracing innovative technology we aim to make business travel more sustainable and, at the same time, more convenient and efficient for our clients.

### 5. Championing Ethical Partnerships

... to seek partnerships with providers who share our commitment to sustainability, particularly those who implement responsible practices and prioritise the well-being of both people and the environment.

### 6. Education and Empowerment

... to provide our clients with the advice, resources and tools to make informed decisions about their travel choices, to align with their corporate values.

### 7. Supporting our Community

... our support to our local community by volunteering and donating to our chosen good causes. We also aim to inspire a culture of responsible travel within the business community by setting an example, by sharing best practice, and by highlighting the benefits of sustainable choices.

